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SF Cats Examiner
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New huggable pillow helps soften the loss of your cat

May 11, 10:17 AM

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When Patricia Moore lost her beloved small dog Samantha, she was devastated. Samantha was Moore's constant companion – always next to her on the couch, on her bed or at her ankles. Most of all, she couldn't hug Samantha anymore and for Moore that was devastating.

Moore chose cremation for Samantha but felt the traditional pet urns available for her ashes were cold and impersonal and most likely would end up just collecting dust on the shelf. Instead she wanted something that was comforting and would provide a lasting and personal connection with her pet.

She decided to create a product for pet owners that would soften their loss, while providing them with something they could hold close or keep near. Her solution is the just announced [Soft-Hearted Pillow](#), a supple, huggable pillow to place your beloved animal's cremated remains. The Soft-Hearted Pillow captures the love and tenderness that pet owners feel for their pets in a secure yet soft, embraceable and warm alternative to an urn. It can accommodate any pet.



Soft-Hearted Pillow Can Be Personalized

The Soft-Hearted Pillow is a 14-inch square decorative pillow with a hidden pocket and matching pouch to place the ashes. The pouch is then tucked securely and discreetly into the center of the pillow. The Soft-Hearted Pillow comes in a choice of three neutral-colored micro fleece fabrics with a matching designer braided trim and an option for personalization. The fabrics are durable and soft and the Pillow's fiberfill is the highest-grade for maximum softness and an irresistible comforting "huggability." The Soft-Hearted Pillows fit discreetly anywhere – in the living room, study or even the back of the car.



Pouch Fits Discreetly in the Pillow

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You can find more information or purchase the Soft-Hearted Pillow from Soft-Hearted Products at

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www.soft-hearted.com. If you are a rescue group or shelter, the company also has an affiliate program to donate a sizable portion of the sale to your cause. Contact Etta McCadden for information about the program: etta@soft-hearted.com

Author: Barbara Kohn



Barbara Kohn is an Examiner from San Francisco. You can see Barbara's articles on [Barbara's Home Page](#).

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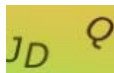
This is sensational! Thank you Barbara.

May 11, 10:34 AM

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